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APPLICATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO		
09/878,707	06/11/2001	Patrick G. Ryan	19042/00101	3980		
26116 7.	590 07/21/2006		EXAMINER			
SIDLEY AUSTIN LLP			JARRETT, SCOTT L			
717 NORTH H	IARWOOD					
SUITE 3400		ART UNIT	PAPER NUMBER			
DALLAS, TX	75201		3623			
			DATE MAILED: 07/01/2004	DATE MAILED: 07/21/2006		

Please find below and/or attached an Office communication concerning this application or proceeding.

## Application No. Applicant(s) Advisory Action 09/878,707 RYAN ET AL. Before the Filing of an Appeal Brief Examiner Art Unit Scott L. Jarrett 3623 --The MAILING DATE of this communication appears on the cover sheet with the correspondence address --THE REPLY FILED 20 June 2006 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. 1. X The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: The period for reply expires $\underline{6}$ months from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection. Examiner Note: If box 1 is checked, check either box (a) or (b), ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). **NOTICE OF APPEAL** 2. The Notice of Appeal was filed on \_\_\_\_\_. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a). **AMENDMENTS** 3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because (a) They raise new issues that would require further consideration and/or search (see NOTE below); (b) They raise the issue of new matter (see NOTE below): (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims. NOTE: \_\_\_\_\_. (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324). 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) \_\_\_\_\_ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s). 7. To purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: 1-19 and 33 Claim(s) objected to: 22, 25, 27, 29Claim(s) rejected: 20, 21, 24, 24, 28, 30-32 Claim(s) withdrawn from consideration:

## AFFIDAVIT OR OTHER EVIDENCE

8.	☐ The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered
	because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and
	was not earlier presented. See 37 CFR 1.116(e).

- 9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will <u>not</u> be entered because the affidavit or other evidence failed to overcome <u>all</u> rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).
- 10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

## REQUEST FOR RECONSIDERATION/OTHER

- 11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because:

  <u>See Continuation Sheet.</u>
- 12. Note the attached Information Disclosure Statement(s). (PTO/SB/08 or PTO-1449) Paper No(s).

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O. Michelle Tarae C. Michelle Tarae Patent Examiner Art Unit 3623

Continuation of 11. does NOT place the application in condition for allowance because: The Applicant's amendment filed June 30, 2006 amended claims 22-23, 27 and 29 and canceled claims 20-21, 24-26, 28 and 30-32 (as compared to the amendment filed November 14, 2005, since the proposed after final amendments submitted May 26, 2006 were not entered). The amendments will not be entered because they require further consideration and/or search.

As an example, dependent Claim 27, as submitted in the amendment filed November 14, 2005 read as follows:

"The computer-implemented method of claim 25, further comprising the steps of:

comparing said current product demand for each one of said plurality of products to corresponding predetermined demand thresholds, and;

notifying buyers of the availability of said supply of product for specific ones of said plurality of products the demand for which exceeds said corresponding predetermined demand threshold..

The proposed amendment, amends Claim 27, as follows:

A computer-implemented method for marketing products, comprising the steps of:

collecting inventory information from each of a plurality of buyers;

determining a current product demand for each buyer based on a desired inventory profile for that buyer and collected inventory information for that buyer;

identifying from at least one supplier an available supply of product which matches at least a portion of the current product demand determined for at least one buyer;

comparing said current product demand for each one of said plurality of products to corresponding predetermined demand thresholds;

notifying at least a portion of the plurality of buyers which have a current product demand which corresponds to said available supply of product of the availability of said available supply of product; and

notifying buyers of the availability of said supply of product for specific ones of said plurality of products the demand for which exceeds said corresponding predetermined demand threshold.

wherein the step of collecting inventory information from each of a plurality of buyers includes collecting inventory information for each of a plurality of products from each of a plurality of buyers; and

notifying at least a portion of the plurality of buyers which have a current product demand which corresponds to said available supply of product of the availability of said available supply of product.

A 7/19/2006